

Update 2004



21st Annual

Region VIII

Reproductive Health

Update



&



Salt Lake City STD HIV/AIDS

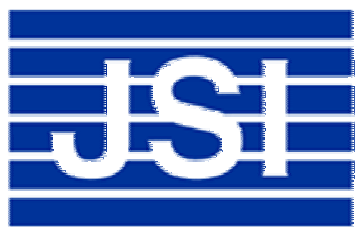
Update



April 20 & 21 2004

Salt Lake City, Utah

Recognizing the relationship between reproductive health and STD/HIV diagnosis, treatment and prevention, JSI and the Denver STD/HIV Prevention Training Center (PTC) have joined together to offer two of their largest conferences in one convenient two-day program in Salt Lake City, Utah. Attendees may choose to attend either program individually or both programs at a reduced rate.



21st Annual Region VIII Reproductive Health Update

April 20th All Day - April 21st Morning Session

JSI is pleased to invite you to attend the 21st Annual Region VIII Reproductive Health Update in Salt Lake City, Utah. The conference covers a wide variety of topics and provides a unique opportunity to share information with other healthcare professionals, educators and social service providers in the public health and women's health fields. JSI and the Conference Planning Committee have developed a program designed to inspire, challenge and stimulate, while providing the latest information regarding reproductive health.



Salt Lake City STD/HIV Update

April 21st Morning & Afternoon Sessions

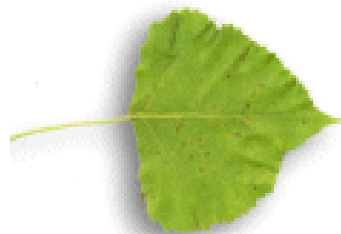
The Denver STD/HIV Prevention Training Center invites you to participate in the Salt Lake City STD/HIV Update. The Update will consist of a morning and an afternoon session overlapping with, and integrating into, the morning session of JSI's 21st Annual Region VIII Reproductive Health Update. Topics will include **The Future of STD Prevention, The Male Exam, Taking a Sexual & Drug History, Primary HIV... What to Look for When Making Diagnosis and the STD/HIV Connection, Mandatory Reporting Laws, Behavior Modification/Negotiation Skills, HSV Update and Sex & the Internet.**

Who Should Attend?

These conferences are intended for those directly or indirectly involved in family planning; STD diagnosis, treatment or prevention; and other related health services, including (but not limited to) physicians, physician assistants, advanced-practice nurses, registered nurses, clinic managers, administrative staff (including front desk and support staff), counselors and health educators. JSI and the Denver PTC also invite public and private health care staff, school nurses and school educators, community health center staff and social services staff to attend.

Continuing Education

Continuing Medical Education (CME) and Continuing Nursing Education (CNE) credits are available for these conferences.



Agenda

Tuesday April 20th

8:45-10:00 am 4 Generations in the Workplace: Mixing Leadership, Experience, Ambition and Fun - *Cam Marston*

10:00-10:15 am Break

Weight Management - *Bonnie Jortberg, MA*

Family Participation in Adolescent Sexual Decision Making - *Deb Risisky, MA*

Thin Prep- Considerations for Providing the Service - *Sharon Schnare, RN, FNP, CNM, MSN*

Integrating Family & Intimate Partner Violence Services into FP Clinics - *Jule Hallerdin, MN, MPH, CNM*

Patient Visit Redesign - Let's Celebrate Our Success!!! - *Patrice Zink, MA*

11:30 am - 1:00 pm Luncheon: Healing Across Cultures - *Roberto Dansie*

1:00-2:00 pm Communicating for Maximum Effectiveness - *Joanna Desmond*

Getting the Word Out About Emergency Contraception - *TBA*

Sexual Coercion Among Adolescents: Prevention and Counseling - *Deb Risisky, MA*
Contraceptive Update - *Sharon Schnare, RN, FNP, CNM, MSN*

Sharing Difficult News with Clients - *Patrice Zink, MA*

Maximizing the Patient Encounter: Honing Your Skills - *Joanne Desmond*

3:30-3:45 pm Break

Contraceptive Update - *Sharon Schnare, RN, FNP, CNM, MSN*

HPV & New Shifts in Pap Smear Management - *Grace Alfonsi, MD*

Transformation and The Medicine Wheel - *Roberto Dansie*

Building Partnerships to Enhance Your Marketing Efforts - *Patrice Zink, MA*

Coding Issues for Providers - *Robin Linker, CPC, CPC-H, CCS-P*

5:00-7:00 pm Reception

Wednesday April 21st

8:30-9:45 am The Past, Present and Future of STD's
Kees Rietmeijer, MD

9:45-10:00 am Break

The Male Genital Exam: Looking for Lesions, Lumps and Liquids - *Marc Babitz, MD*

Taking a Sexual and Drug History - *M. Jann DeWitt, PhD*

Orientation to the Revised FPAR - *Laura Grogan, OTR*

Compliance With Mandatory Reporting Laws: Exploring the Legal and Social Responses - *Krista Flannagan, J.D.*

11:15-11:30 am Break

11:30 am - 12:30 pm
They Will Never Change - *Or will They?* Behavior Change Interventions that Work - *Kees Rietmeijer, MD*

End Morning Session

12:30-1:30 pm Lunch

1:30 - 2:30 pm Primary HIV... What to Look for When Making a Diagnosis and the STD/HIV Connection - *Kristen Ries, MD*

2:30-2:40 pm Break

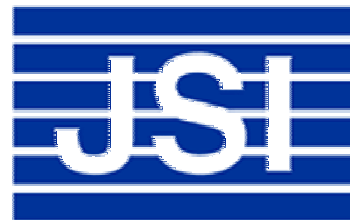
2:40-3:40 pm The Ten Most Asked Questions About Herpes: HSV Update 2004 - *Grace Alfonsi, MD*

3:40-3:50 pm Break

3:50-4:50 pm Sex and The Internet
Kees Rietmeijer, MD

End Afternoon Session

Program: Tuesday April 20th



8:45 am

Plenary: **4 Generations in the Workplace: Mixing Leadership, Experience, Ambition and Fun**

Cam Marston - Marston Communications - Charlotte, NC

For the first time in history, four generations - Matures, Boomers, Xers and Millennials - are all in the workplace together. Learn how and why each generation interprets issues such as loyalty, teamwork, sacrifice, patience, and time on the job in dramatically different ways. This highly entertaining and motivational presentation is perfect for those of you who work with employees of all ages. You can be sure you will leave with a much different viewpoint than when you walked in -- and you'll feel really good about it.

10:15 am

Concurrent: **Weight Management**

Bonnie Jortberg, MA - Program Director, Colorado Weight Program, Univ. of CO, Denver, CO

The rate of overweight and obesity is skyrocketing in the United States, and so is the rate of misinformation regarding weight loss. This session will help to dispell the diet and exercise myths and provide sound information on assessment and treatment of overweight and obesity. The NIH-NHLBI guidelines for weight management and the most current research on popular diets will be presented.

Concurrent: **Family Participation in Adolescent Sexual Decision Making**

Deb Risisky, MA - Region IV Family Planning Training Center - Atlanta, GA

This workshop will examine family roles in adolescent sexual decision making. Family planning providers must address this issue with adolescent clients. Aspects of when and how to encourage family participation will be discussed, as well as the pro's and con's of family involvement. The examination of case studies will be used to illustrate these points.

Concurrent: **Thin-Prep - Considerations for Providing the Service**

Sharon Myoji Schnare, RN, FNP, CNM, MSN - Clinician, S. Kitsap Family Care Clinic - Olalla, WA

In this session we will explore in detail both the clinical and administrative considerations that need to be evaluated when providing Thin Prep services.

Concurrent: **Integrating Family & Intimate Partner Violence Services into FP Clinics**

Jule Hallerdin, MN, MPH, CNM - Clinical Consultant, US Dept. of H & HS - Rockville, MA

Because intimate partner violence (IPV) is most prevalent among women of reproductive age, family planning clinics can play a key role in identifying and assisting victims of IPV. This session will provide family planning clinic personnel with useful strategies for addressing IPV, including training resources, sample clinic protocols and policies, screening and response strategies and development of referral networks.

Concurrent: **Patient Visit Redesign: Let's Celebrate Our Success!!!**

Patrice Zink, MA - Director of Training, JSI Research & Training Institute - Denver, CO

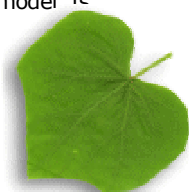
Let's celebrate our success of the Patient Visit Redesign Process. This session will include a very frank panel discussion with clinic staff that have been or are involved in various stages of the redesign process, and a roll out of a new, exciting one day redesign model. Is redesign for you? Why do it??

11:30 am

Luncheon: **Healing Across Cultures**

Roberto Dansie - French Gulch, CA

During this session we will explore and identify different cultural beliefs that influence health outcomes. You will be able to recognize cultural trends that impact reproductive health and explain rapport techniques across cultures.



1:00 pm

Plenary: **Communicating for Maximum Effectiveness**

Joanne Desmond - President, Desmond Medical Communications - Chicago, IL

Essential communication techniques, both verbal and non-verbal, to increase your rapport with patients, save time and enhance patients' understanding during your encounter with them. These proven techniques can lead to greater compliance as well as greater satisfaction - for your patients and for you.

2:15 pm

Concurrent: **Getting the Word Out About Emergency Contraception**

TBA

Emergency contraception (EC) is gaining momentum from local to national levels. Currently Plan B is being considered by the FDA for approval for over the counter sales. According to recent research, however, provider attitudes may be a stumbling block when it comes to women obtaining EC. This session will present strategies for getting the word out about EC.

Concurrent: **Sexual Coercion Among Adolescents: Prevention and Counseling**

Deb Risisky, MA - Region IV Family Planning Training Center - Atlanta, GA

This workshop will present an overview of sexual coercion among adolescents. Participants will explore reasons adolescent girls are involved with adult males and counseling techniques to address these reasons. Definitions of sexual coercion and other related terms will be covered.

2:15 pm (Continued)

Concurrent: Contraceptive Update

Sharon Myoji Schnare, RN, FNP, CNM, MSN - Clinician, S. Kitsap Family Care Clinic - Olalla, WA

This session will provide an update on the most recently developed contraceptive methods including the Patch, Ring, Merena IUD and Seasonale. We will discuss new contraceptives on the horizon and review emergency contraception protocol.

Concurrent: Sharing Difficult News with Clients

Patrice Zink, MA - Director of Training, JSI Research & Training Institute - Denver, CO

What do we do, how do we act when we are faced with the task of giving our clients unpleasant news or test results? This will be an interactive discussion about how we currently share difficult information with our clients and how to improve the process for both the clients as well as ourselves.

Concurrent: Maximizing the Patient Encounter: Honing Your Skills

Joanna Desmond - President, Desmond Medical Communications - Chicago, IL

This session will provide you with the skills to put into practice the information Ms. Desmond discussed in her plenary. The session will be interactive and will employ role playing techniques.



3:45 pm

Concurrent: Contraceptive Update

Sharon Myoji Schnare, RN, FNP, CNM, MSN - Clinician, S. Kitsap Family Care Clinic - Olalla, WA

This session will provide an update on the most recently developed contraceptive methods including the Patch, Ring, Merena IUD and Seasonale. We will discuss new contraceptives on the horizon and review emergency contraception protocol.

Concurrent: HPV & New Shifts in Pap Smear Management

Grace Alfonsi, MD - Faculty, Denver STD/HIV Prevention Training Center - Denver, CO

No matter where you're from, you probably see HPV and have to deal with the management of abnormal Pap smears. This session will focus on current approaches to the diagnosis and treatment of HPV and the controversial new shifts that have occurred in the recommended management of abnormal Pap smears.

Concurrent: Transformation and The Medicine Wheel

Roberto Dansie - French Gulch, CA

This session will identify the challenges of growth during a lifetime cycle, from the perspective of the medicine wheel. Participants will be able to recognize the integrative elements of healing across cultures.

Concurrent: Building Partnerships to Enhance Your Marketing Efforts

Patrice Zink, MA - Director of Training, JSI Research & Training Institute - Denver, CO

This session will incorporate various topics from the new Building Partnerships Tool Kit. We will build on some of our clinic marketing practices using little or no money. We will have fun designing a media press release. We will discuss fundraising activities and increase our comfort level asking for those much needed donations.

Concurrent: Coding Issues for Providers

Robin Linker, CPC, CPC-H, CCS-P - Robin Linker & Associates, Inc. - Aurora, CO

This session will cover CPT, ICD-9CM and HCPCS coding concepts and regulatory requirements essential for coding and billing services for women's health.

5:00 pm - Reception



Program: Wednesday April 21st

8:30 am

Plenary: The Past, Present and Future of STD's

Kees Rietmeijer, MD - Medical Director, Denver STD/HIV Prevention Training Ctr. - Denver, CO

This presentation will focus on STD trends and address the recent changes that have occurred in the screening, treatment and prevention of STDs and HIV. Particular areas of discussion will include: The Rapid HIV Test – Use and Implications, STD Vaccine Development – Myth or Reality and Advancing HIV Prevention – The New Shift in CDC's HIV Prevention Strategy.

10:00 am

Concurrent: The Male Genital Exam: Looking for Lesions, Lumps and Liquids

Marc Babitz, MD - Associate Professor, University of Utah School of Medicine - Salt Lake City, UT

This session will review male anatomy and physiology, discuss common conditions and review important points in history regarding male health care. This session will help providers to improve the level of health care a clinic can provide for male clients.



10:00 am (Continued)

Concurrent: Taking a Sexual and Drug History

M. Jann DeWitt, Ph.D - Asst. Prof, Univ. of Utah School Of Med., Coordinator, Utah AIDS ETC; SLC, UT

This session will enable the attendees to use non-threatening questions and incorporate history of mental illness as an integral part of risk assessment.

Concurrent: Orientation to the Revised FPAR

Laura M. Grogan, OTR - Public Health Advisor, DHHS/USPHS, Region VIII - Denver, CO

This session will present the revised FPAR rollout process and submission guidelines. The content and requirements of the revised FPAR will also be explained.

Concurrent: Compliance With Mandatory Reporting Laws: Exploring the Legal and Social Responses

Krista Flannagan, J.D. - Victim Services Consultant - Idaho Springs, CO

OPA has made this a national priority for all Title X funded family planning agencies. This session will present general strategies for ensuring your agency's compliance. Ideas for ensuring a coordinated response among stakeholders in the community will also be discussed.

11:30 am

Plenary: They Will Never Change - Or Will They? Behavior Change Interventions That Work

Kees Rietmeijer, MD - Medical Director, Denver STD/HIV PTC - Denver, CO

This talk will take a close look at Behavior Change Interventions. What works and what doesn't in moving people to positive behavior changes? How do we take what we've learned from the successful models and integrate it into our own clinical settings? How do medical providers enhance their own prevention skills from these lessons learned?

End of morning session

12:30 - 1:30 pm Lunch Provided

1:30 pm

Plenary: Primary HIV... What to Look for When Making a Diagnosis & The STD/HIV Connection

Kristen Ries, MD - University of Utah School Of Med.; Director, AIDS Clinic, Univ. Hospital, SLC, UT

This talk will review the syndrome of primary HIV infection and help the health care provider learn when to consider the diagnosis in daily practice.

2:40 pm

Plenary: The Ten Most Asked Questions About Herpes: HSV Update 2004

Grace Alfonsi, MD - Faculty, Denver STD/HIV Prevention Training Center - Denver, CO

Could you list the ten most frequently asked questions about HSV? This session will focus on the questions and the answers and discuss new trends in screening, diagnosis, treatment and prevention of HSV.

3:50 pm

Plenary: STD's and The Internet

Kees Rietmeijer, MD - Medical Director, Denver STD/HIV PTC

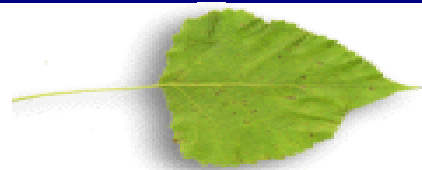
Sexual connections occur every minute on the Internet. Are you aware of what's going on? Learn about sex chat rooms, the connection with STD and HIV transmission, and recent efforts to get prevention messages on these websites.

Find out about other courses offered
by JSI at www.Region8FamilyPlanning.org

Find out about other courses offered by the Denver
PTC at www.DenverPTC.org

JSI Research and Training Institute is an approved provider of continuing education by the Colorado Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

The University of Cincinnati College of Medicine sponsors continuing medical education. The University of Cincinnati College of Medicine designates this educational activity for Category 1 continuing medical education credit towards the AMA Physician's Recognition Award. Each physician should claim only those hours that he/she actually spent in the educational activity. This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Cincinnati and the Denver STD/HIV Prevention Training Center. The University of Cincinnati is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.



Location & Accommodations

Wyndham Hotel Salt Lake City
215 West South Temple
Salt Lake City, UT 84101
Phone 801-531-7500
www.wyndham.com/saltlakecity

The Wyndham Salt Lake City is located in the heart of downtown, and is next door to the Salt Palace Convention Center, Delta Center Sports and Entertainment Arena and Abravanel Hall. Within a short walk are two major shopping centers, Temple Square, and Family History Library and the new Gateway Open-Air Mall featuring shopping, entertainment and fabulous restaurants.

A block of sleeping rooms is being held for the nights of April 19, 20 and 21, 2004 until the release date of Monday, March 29, 2004. **After March 29, 2004 the hotel will release any unreserved rooms for general sale.** Reservations received thereafter will be accepted on a space or rate available basis. The sleeping room rate for single and double is **\$75.00 plus tax**. To make sleeping room reservations for the Reproductive Health Update and the STD/HIV Update call the Wyndham Hotel Salt Lake City at 801-531-7500 or 1-800-996-3426 and **refer to the JSI Research and Training Annual Reproductive Health Update Conference**. Check-in time is 3:00 p.m., and checkout time is 12:00 noon. You will be required to guarantee your reservation with a credit card. Any reservation not cancelled by 12 PM local hotel time, on the day of arrival will be released and subsequent room and tax charges will be billed to the credit card on file.

The hotel is accessible in accordance with Americans with Disabilities Act (ADA). Valet and self parking are available. Salt Lake International Airport is approximately 10 minutes away and airport shuttle transportation is available.

Registration Information

Registration Fees -

	Title X	Non-Title X
Both Days - Complete Sessions	\$150	\$175
1.5 Days <i>(Does not include Day 2 Lunch or Afternoon Session)</i>	\$125	\$145
Day 2 Only	\$40	\$40

The due date for advanced registration is **Friday, April 2, 2004**. Payment for registrations postmarked or faxed after this date must include a \$25 late fee. When completing the registration form please print clearly and use a separate registration form for each registrant (you may copy the registration form).

Registration and payment (by check, Visa or Mastercard) are required to secure your place at the conference. If there will be a delay in processing payment, please complete and submit the registration form, and note the delay on the form. Those who register by Friday April 2, 2004 will receive a confirmation letter.

Cancellation/Refund Policy - To receive a refund, notice of cancellation must be received in the JSI office on or before Friday April 9, 2004. No refunds will be issued after this date; however, another person may attend in your place.

JSI Research & Training Institute and the Denver STD/HIV Prevention Training Center would like to extend a big "Thank You!" to the Conference Planning Committee members for their assistance in the development of this year's conference.

Sharla Allen, Special Projects Coordinator Wyoming Health Council	Stacey Anderson, Health Education Specialist Women's and Men's Health Section Montana Department of Public Health and Human Services	Deb Arnold, Director Family Planning Program North Dakota Department of Health
Trisha Bosak, Medical Supervisor Boulder Valley Women's Health Center	Jackie Duba, Title X Program Coordinator Sunrise Community Health Center	Bev Duffel, Assistant Director Office of Family Health South Dakota Department of Public Health
Laura Grogan, Public Health Advisor Office of Population Affairs DHHS/USPHS Region VIII	Ellie Hardy, Nurse Consultant Women's and Men's Health Section Montana Department of Public Health and Human Services	Jill Leslie, Regional Program Consultant Office of Population Affairs DHHS/USPHS Region VIII
Jackie Pilcher, Area Coordinator Planned Parenthood Association of Utah	Barbara Schweitzer, Nurse Consultant Family Planning Program North Dakota Department of Health	Sherrie Kimball, Outreach Coordinator, Administrative Asst. Utah AIDS Education & Training Center



Registration Form

21st Annual Region VIII Reproductive Health Update & Salt Lake City STD/HIV Update

- Please read Registration Information on page 7 before completing this form
- Use a separate registration form for each registrant. You may copy this form.
- Advance registration ends **Friday, April 2, 2004**. After that date, add a \$25 late fee
- Please type or print clearly.

Please circle the sessions you plan to attend. Circle only one session within each time slot. Refer to the agenda for details

Name: _____ Credentials: _____
 Preferred First Name (for name badge): _____
 Job Title: _____
 Agency: _____
 Agency Address: _____
 City: _____ County: _____ State: _____ ZIP: _____
 Work Phone: _____ Fax: _____ E-Mail: _____
☐ Vegetarian Meals Requested ☐ Disabled, Require Assistance (Describe): _____

Tue. April 20 - 10:15 am

- A. Weight Management
- B. Adol. Sexual Decision
- C. Thin-Prep
- D. Partner Violence Svcs
- E. Pt. Visit Redesign

Tue. April 20 - 2:15 pm

- A. Emergency Contracept.
- B. Sexual Coercion

Registration: (Description)	Title X	Non-Title X	Amount
Both Days - Complete Sessions - April 20	\$150	\$175	
1.5 Days (Does not include Day 2 Lunch or Afternoon Session)	\$125	\$145	
Day 2 Only	\$40	\$40	
Late Fee (Postmarked after April 2, 2004)	\$25	\$25	
Total Enclosed:			

- C. Contraceptive Update
- D. Difficult News
- E. Patient Encounter

Tue. April 20 - 3:45 pm

- A. Contraceptive Update
- B. HPV & Pap Smear
- C. Transformation
- D. Building Partnerships
- E. Coding Issues

Wed. April 21 - 10 am

- A. Male Exam
- B. Sexual & Drug History
- C. Revised FPAR
- D. Reporting Laws

☐ Check # _____ Purchase Order# _____
☐ Credit Card Payment: ☐ Visa ☐ Mastercard Card # _____
 Expires (MM/YY): _____ Signature (Required): _____
 Please make checks payable to "JSI R & T" - Mail or Fax completed registration form along with payment to: JSI Research & Training Institute, Inc; 1738 Wynkoop St., Ste 201; Denver, CO 80202-1000 - FAX:303-436-3117

You can also register online at: <http://www.peopleware.net/2104>

Questions? 303.262.4300 denver@jsi.com